

"Mankind has faced the new era – era of competition with its intellect"

A.Magir «The Down's planet»

1. Business of the life quality

- 1.1. Rat race
- 1.2. Paradox of globalization
- 1.3. Global infrastructure
- 1.4. Business of the life quality
- 1.5. The reasonable consumption
- 1.6. New ideals
- 1.7. New economy
- 1.8. New paradigm of business
- 1.9. Conclusion

2. Welcome New World

- 2.1. Integration into world production
- 2.2. The plain planet
- 2.3. E pur si muove! (исп.)
- 2.4. Facere ex curvo rectum, ex nigro album (лат.)
- 2.5. Basement of management
- 2.6. Paradox of corporations
- 2.7. To know your place
- 2.8. Cut your coat according to your cloth
- 2.9. Conclusion

3. No cyber, go to HYBER

- 3.1. The global trend
- 3.2. Eat the seedcorn
- 3.3. New economical paradigm
- 3.4. Development of clusters
- 3.5. Designing services
- 3.6. New strategy
- 3.7. New paradigm of services

3.8. We-technology

3.9. Conclusion

4. I-technology

4.1. Surviving or dying

4.2. People& planet

4.3. Keep up with the times

4.4. Symbol of 2012

4.5. Sixth sense

4.6. Future elite of society

4.7. To see daylight

4.8. I-technology

4.9. Conclusion

Literature